

GLASNIK ZA DRUŠTVENE NAUKE
2/2024

BROJ 2, SVESKA XVI
GODINA XVI

ISSUE 2, VOLUME XVI
YEAR XVI

Beograd 2024.

ISSN 1821-3421

UDK 1/3

Published by:
Faculty of Finance, Banking and Auditing,
Alfa BK University

Publisher: Jovan Veselinović, Ph.D.

Editor-in-Chief: Ladin Gostimirović, Ph.D.

Co-Editor-in Chief: Lidija Madžar, Ph.D.

Editorial Board:

Jovan Veselinović, Ph.D. (Faculty of Sports Management, Alfa BK University), Valentina Budinčić, Ph.D. (Faculty of Foreign Languages, Alfa BK University), Aleksandar Prnjat, Ph.D. (Alfa BK University), Milica Simić, Ph.D. (Faculty of Finance, Banking and Auditing, Alfa BK University), Ph.D. Marijana Joksimović, Ph.D. (Faculty of Finance, Banking and Auditing, Alfa BK University), Mirko Blagojević, Ph.D. (Institute of Social Sciences, Belgrade), Marta Bazler-Madžar, Ph.D. (Scientific Society of Serbian Economists), Jozefina Beke-Trivunac, Ph.D. (Faculty of Finance, Banking and Auditing, Alfa BK University and Scientific Society for Organizational Management, Belgrade), Vladan Đorđević, Ph.D. (Faculty of Philosophy, University of Belgrade), Jonel Subić, Ph.D. (Institute of Agricultural Economics, Belgrade), Drago Cvijanović, Ph.D. (Faculty of Hotel Management and Tourism, University of Kragujevac), Slobodan Nešković, Ph.D. (Center for Strategic Research of National Security CESNA B), Lidija Madžar, Ph.D. (Faculty of Finance, Banking and Auditing, Alfa BK University), Suzana Balaban, Ph.D. (Faculty of Finance, Banking and Auditing, Alfa BK University), Antoaneta Vassileva, Ph.D. (University of National and World Economy, Bulgaria), Larisa Jovanović, Ph.D. (Faculty of Finance, Banking and Auditing, Alfa BK University and Scientific and Professional Society for Environmental Protection of Serbia, Belgrade), Predrag J. Marković, Ph.D. (Institute of

Contemporary History, Belgrade), Pavle Milenković, Ph.D. (Faculty of Philosophy, University of Novi Sad), Vladimir Milisavljević, Ph.D. (Institute of Social Sciences, Belgrade), Mehmed Murić, Ph.D. (The European Center for Peace and Development of the University for Peace UN), Donatella Della Porta, Ph.D. (European University Institute, Florence), Vojin Rakić, Ph.D. (Institute of Social Sciences, Belgrade), Dejan Sekulić, Ph.D. (Faculty of Hotel Management and Tourism, University of Kragujevac), Drinka Peković, Ph.D. (Faculty of Finance, Banking and Auditing, Alfa BK University), Milan Brkljač, Ph.D. (Faculty of Finance, Banking and Auditing, Alfa BK University), Dragan Janjušić, Ph.D. (PAR Rijeka Polytechnic, Croatia), Georgi Manolov, Ph.D. (VUSI, Plovdiv, Bulgaria)

Journal Advisory Board:

Andrei Vernikov, Ph.D. (Institute of Economics of the Russian Academy of Sciences, Moscow), Jovan Babić, Ph.D. (Faculty of Philosophy, University of Belgrade), James H. Birx, Ph.D. (Canisius College New York), Vukašin Pavlović, Ph.D. (Faculty of Political Sciences, University of Belgrade), Slobodan Nešković, Ph.D. (St. Cyril and St. Methodius University, Veliko Tarnovo, Bulgaria and Ukrainian Technologies Academy in Kiev), Phillipe Schmitter, Ph.D. (European University Institute, Florence), Ljubomir Madžar, Ph.D. (Slovenian Academy of Sciences and Arts, Ljubljana), Radojko Lukić, Ph.D. (Faculty of Economics, University of Belgrade), Nebojša Šarkić, Ph.D. (Faculty of Law of Union University in Belgrade), Srđan Milašinović, Ph.D. (University of Criminal Investigation and Police Studies, Belgrade), Gordana Nikolić, Ph.D. (Polytechnic PAR Rijeka, Croatia)

List of Reviewers

Jozefina Beke-Trivunac, Ph.D. (Faculty of Finance, Banking and Auditing, Alfa BK University, Belgrade and Scientific Society for Organizational Management, Belgrade),

Andrei Vernikov, Ph.D. (Institute of Economics of the Russian Academy of Sciences, Moscow),
Ljubomir Madžar, Ph.D. (Institute for Strategic Studies and Development “Petar Karić“, Belgrade and the Academy of Sciences and Arts in Ljubljana, Slovenia),
Slobodan Nešković, Ph.D. (St. Cyril and St. Methodius University, Veliko Tarnovo, Bulgaria and Ukrainian Technologies Academy in Kiev),
Nebojša Šarkić, Ph.D. (Faculty of Law of Union University in Belgrade),
Mirko Blagojević, Ph.D. (Institute of Social Sciences, Belgrade),
Vladan Đorđević, Ph.D. (Faculty of Philosophy, University of Belgrade, Belgrade),
Marijana Vidas-Bubanja, Ph.D. (Belgrade Academy of Business and Art Vocational Studies, Belgrade),
Larisa Jovanović, Ph.D. (Faculty of Finance, Banking and Auditing, Alfa BK University, Belgrade and Scientific and Professional Society for Environmental Protection of Serbia, Belgrade),
Jonel Subić, Ph.D. (Institute of Agricultural Economics, Belgrade),
Boris Kuzman, Ph.D. (Institute of Agricultural Economics, Belgrade),
Predrag Marković, Ph.D. (Institute of Contemporary History, Belgrade),
Marta Bazler-Madžar, Ph.D. (Scientific Society of Economists of Serbia, Belgrade),
Slobodan Nešković, Ph.D. (Center for Strategic Research of National Security CESNA B),
Pero Petrović, Ph.D. (Institute of International Politics and Economics, Belgrade),
Pavle Milenković, Ph.D. (Faculty of Philosophy, University of Novi Sad, Novi Sad),
Vladimir Milisavljević, Ph.D. (Institute of Social Sciences, Belgrade),
Mehmed Murić, Ph.D. (European Centre for Peace and Development, United Nations University for Peace),
Vojin Rakić, Ph.D. (Institute of Social Sciences, Belgrade),
Mirjana Radović-Marković, Ph.D. (Institute of Economic Sciences, Belgrade),

Antoaneta Vassileva, Ph.D. (Faculty of Finance, Banking and Auditing, Alfa BK University, Belgrade),
Petar Veselinović, Ph.D. (Faculty of Economics, University of Kragujevac, Kragujevac),
Milena Jakšić, Ph.D. (Faculty of Economics, University of Kragujevac, Kragujevac),
Drago Cvijanović, Ph.D. (Faculty of Hotel Management and Tourism, University of Kragujevac, Kragujevac),
Dejan Sekulić, Ph.D. (Faculty of Hotel Management and Tourism, University of Kragujevac, Kragujevac),
Andrijana Kos Kavran, Ph.D. (The Polytechnic of Međimurje in Čakovec, Republic of Croatia),
Marina Gregorić, Ph.D. (University North, Koprivnica, Republic of Croatia),
Donatella Della Porta, Ph.D. (European University Institute, Florence, Italy),
Dragana Vojteški Kljenak, Ph.D. (College of Business Economics and Entrepreneurship, Belgrade),
Jasmina Đurašković, Ph.D. (Academy of Technical Vocational Studies, Belgrade),
Marko Milošević, Ph.D. (College of Service Business, Sokolac, Bosnia and Herzegovina),
Marko Milić, Ph.D. (Independent University in Banja Luka, Bosnia and Herzegovina),
Ognjen Bakmaz, Ph.D. (College of Service Business, Sokolac, Bosnia and Herzegovina),
Ivan Milenković, Ph.D. (Faculty of Economics in Subotica, University of Novi Sad),
Gordana Mrdak, Ph.D. (Singidunum University, Belgrade),
Bojana Ostojić, Ph.D. (Faculty of Project and Innovation Management, EDUCONS University, Belgrade),
Anđelka Aničić, Ph.D. (College of Business Economics and Entrepreneurship, Belgrade),
Ana Anufrijević, Ph.D. (University „Union – Nikola Tesla“ and College of Modern Business, Belgrade),
Vasil Georgiev, Ph.D. (VUSI, Plovdiv, Bulgaria).

Proofreading: Proofreading team Alfa BK University
English proofreading: Branka Kovačević, Master of Philological
Sciences
Prepress: Vladimir Šašo, MA

The Journal is published twice a year

Editorial Board address and administration:
Palmira Toljatija 3, 11 000 Beograd
Tel: 011/ 2609-754
gdn@alfa.edu.rs

Print:
3D+ doo Beograd

Circulation: 100

www.cceol.com
www.gdn.rs

Journal of Social Sciences is a peer-reviewed journal

Izdaje:

Fakultet za finansije, bankarstvo i reviziju,
Alfa BK Univerziteta

Za izdavača: dr Jovan Veselinović

Glavni urednik: dr Ladin Gostimirović

Kourednik: dr Lidija Madžar

Redakcija:

dr Jovan Veselinović (Fakultet za menadžment u sportu Alfa BK Univerziteta), dr Valentina Budinčić (Fakultet za strane jezike Alfa BK Univerziteta), dr Aleksandar Prnjat (Alfa BK Univerzitet), dr Milica Simić (Fakultet za finansije, bankarstvo i reviziju Alfa BK Univerziteta), dr Marijana Joksimović (Fakultet za finansije, bankarstvo i reviziju Alfa BK Univerziteta), dr Mirko Blagojević (Institut društvenih nauka, Beograd), dr Marta-Bazler Madžar (Naučno društvo ekonomista Srbije), dr Jozefina Beke Trivunac (Fakultet za finansije, bankarstvo i reviziju Alfa BK Univerziteta i Naučno društvo za upravljanje organizacijama, Beograd), dr Vladan Đorđević (Filozofski fakultet Univerziteta u Beogradu), dr Jonel Subić (Institut za ekonomiku poljoprivrede, Beograd), dr dr Drago Cvijanović (Fakultet za hotelijerstvo i turizam, Univerzitet u Kragujevcu), dr Slobodan Nešković (Centar za strateška istraživanja nacionalne bezbednosti CESNA B), dr Lidija Madžar (Fakultet za finansije, bankarstvo i reviziju Alfa BK Univerziteta), dr Suzana Balaban (Fakultet za finansije, bankarstvo i reviziju Alfa BK Univerziteta), dr Antoaneta Vassileva (Univerzitet za nacionalnu i svetsku privredu, Bugarska), dr Larisa Jovanović (Fakultet za finansije, bankarstvo i reviziju Alfa BK Univerziteta i Naučno-stručno društvo za zaštitu životne sredine Srbije, Beograd), dr Predrag J. Marković (Institut za savremenu istoriju, Beograd), dr Pavle Milenković (Filozofski Fakultet Univerziteta u Novom Sadu), dr Vladimir Milisavljević (Institut društvenih nauka, Beograd), dr

Mehmed Murić (Evropski centar za mir i razvoj Univerziteta za mir Ujedinjenih nacija), dr Donatella della Porta (European University Institute, Florence), dr Vojin Rakić (Institut društvenih nauka, Beograd), dr Dejan Sekulić (Fakultet za hotelijerstvo i turizam, Univerzitet u Kragujevcu), dr Drinka Peković (Fakultet za finansije, bankarstvo i reviziju Alfa BK Univerziteta), dr Milan Brkljač (Fakultet za finansije, bankarstvo i reviziju Alfa BK Univerziteta), dr Dragan Janjušić (Veleučilište PAR Rijeka, Hrvatska), dr Georgi Manolov (VUSI, Plovdiv, Bugarska)

Savet časopisa:

dr Andrej Vernikov (Institut za ekonomiju Ruske akademije nauka, Moskva), dr Jovan Babić (Filozofski fakultet Beograd), dr H. James Birx (Canasius Coledge New York), dr Vukašin Pavlović (Fakultet političkih nauka Beograd), dr Slobodan Nešković (Univerzitet svetog Kirila i svetog Metodija, Veliko Trnovo, Bugarska i Ukrajinska tehnološka akademija u Kijevu), dr Phillipe Schmitter (European University Institute Florence), dr Ljubomir Madžar (Slovenska akademija znanosti in umetnosti, Ljubljana), dr Radojko Lukić (Ekonomski fakultet Univerziteta u Beogradu), dr Nebojša Šarkić (Pravni fakultet Univerziteta Union u Beogradu), dr Srđan Milašinović (Kriminalističko-policijski univerzitet, Beograd), dr Gordana Nikolić (Veleučilište PAR Rijeka, Hrvatska)

Spisak recenzenata

dr Jozefina Beke – Trivunac (Fakultet za finansije, bankarstvo i reviziju Alfa BK Univerziteta, Beograd i Naučno društvo za upravljanje organizacijama, Beograd),
dr Andrej Vernikov (Institut za ekonomiju Ruske akademije nauka, Moskva),
dr Ljubomir Madžar (Institut za strategijske studije i razvoj „Petar Karić“ i Slovenska akademija znanosti in umetnosti u Ljubljani, Slovenija),

dr Slobodan Nešković (Univerzitet svetog Kirila i svetog Metodija, Veliko Trnovo, Bugarska i Ukrajinska tehnološka akademija u Kijevu),
dr Nebojša Šarkić (Pravni fakultet Univerziteta Union u Beogradu),
dr Mirko Blagojević (Institut društvenih nauka, Beograd),
dr Vladan Đorđević (Filozofski fakultet, Univerzitet u Beogradu, Beograd),
dr Marijana Vidas-Bubanja (Beogradska akademija poslovnih i umetničkih strukovnih studija, Beograd),
dr Larisa Jovanović (Fakultet za finansije, bankarstvo i reviziju, Alfa BK Univerzitet i Naučno-stručno društvo za zaštitu životne sredine Srbije, Beograd),
dr Jonel Subić (Institut za ekonomiku poljoprivrede, Beograd),
dr Boris Kuzman (Institut za ekonomiku poljoprivrede, Beograd),
dr Predrag Marković (Institut za savremenu istoriju Beograd),
dr Marta Bazler-Madžar (Naučno društvo ekonomista Srbije, Beograd),
dr Slobodan Nešković (Centar za strateška istraživanja nacionalne bezbednosti CESNA B),
dr Pero Petrović (Institut za međunarodnu politiku i privredu, Beograd),
dr Pavle Milenković (Filozofski Fakultet Univerziteta u Novom Sadu),
dr Vladimir Milisavljević (Institut društvenih nauka, Beograd),
dr Mehmed Murić (Evropski centar za mir i razvoj, Univerzitet za mir Ujedinjenih nacija),
dr Vojin Rakić (Institut društvenih nauka, Beograd),
dr Mirjana Radović-Marković (Institut ekonomskih nauka Beograd),
dr Antoaneta Vassileva (Fakultet za finansije, bankarstvo i reviziju Alfa BK Univerziteta, Beograd),
dr Petar Veselinović (Ekonomski fakultet, Univerzitet u Kragujevcu),
dr Milena Jakšić (Ekonomski fakultet, Univerzitet u Kragujevcu),
dr Drago Cvijanović (Fakultet za hotelijerstvo i turizam, Univerzitet u Kragujevcu),
dr Dejan Sekulić (Fakultet za hotelijerstvo i turizam, Univerzitet u Kragujevcu),
dr Andrijana Kos Kavran, prof.v.š., (Međimursko veleučilište u Čakovcu, Republika Hrvatska),

dr Marina Gregorić, (Sveučilište Sjever, Koprivnica, Republika Hrvatska),

dr Donatela Dela Porta (Institut Evropskog univerziteta, Firenca),
dr Dragana Vojteški Kljenak (Visoka škola za poslovnu ekonomiju i preduzetništvo, Beograd),

dr Jasmina Đurašković (Akademija tehničkih strukovnih studija, Beograd),

dr Marko Milošević (Visoka škola za uslužni biznis, Sokolac, Bosna i Hercegovina),

dr Marko Milić (Nezavisni univerzitet u Banja Luci, Bosna i Hercegovina),

dr Ognjen Bakmaz (Visoka škola za uslužni biznis, Sokolac, Bosna i Hercegovina),

dr Ivan Milenković (Ekonomski fakultet u Subotici Univerziteta u Novom Sadu),

dr Gordana Mrdak (Univerzitet Singidunum, Beograd),

dr Bojana Ostojić (Fakultet za projektni i inovacioni menadžment, Univerzitet EDUCONS, Beograd),

dr Anđelka Aničić (Visoka škola za poslovnu ekonomiju i preduzetništvo, Beograd),

dr Ana Anufrijević (Univerzitet „Union – Nikola Tesla“ i Visoka škola modernog biznisa, Beograd),

dr Vasil Georgiev (VUSI, Plovdiv, Bugarska).

Lektura i korektura: Lektorski tim Alfa BK univerziteta
Lektura za engleski jezik: Branka Kovačević, master filoloških
nauka
Priprema za štampu: mr Vladimir Šašo

Časopis izlazi dva puta godišnje

Uredništvo i administracija:
Palmira Toljatija 3, 11 000 Beograd
Tel: 011/2609-754
gdn@alfa.edu.rs

Štampa:
3D+ doo Beograd

Tiraž: 100

www.ceeol.com
www.gdn.rs

Svi radovi u časopisu se anonimno recenziraju